



April 2008

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USPS Rate Increase May 12, 2008

Selected highlights:

- [increase](#) in the price of a first-class stamp to 42 cents and postcard to 27 cents
- customers can still purchase the Forever Stamp at 41 cents before May 12, which will always be good on a one ounce letter in the future ([Forever Stamp](#) is always sold at the regular first-class mail stamp rate.)
- discounts available for online and electronic purchases—Priority mail and Express Mail
- new volume discounts for medium and large shippers
- be aware of Flat rates vs. letter rates (For example: a standard 6 x 9 booklet style envelope with side seams can replace those 9 x 12 or 10 x 13 envelopes. As long as the contents weigh less than 3 ½ ounces and are no more than ¼ inch thick, it will qualify for letter rates.)
- Postcards still cheaper to mail: 27¢ vs. 42¢ (for a first-class stamp)
- Forever Stamps (the 1¢ savings on the new rate is a 2% discount)

Reduce. Reuse. Recycle.

Reduce paper waste by:

- Print duplex (double-sided)
- Don't print unless necessary
- Reduce unwanted mail

- Buy papers with post-consumer recycled content, if available

Reuse paper by:

- Reuse the back of a printed sheet of paper
- Buy papers with post-consumer recycled content, if available
- Make scratch paper or pads by using junk mail and their envelopes
- Use shredded paper as packing material

Recycle paper by:

Starting a recycling initiative in your office

1. Locate the company or organization in your city that accepts paper for recycling.
2. Determine what papers are accepted (office paper, envelopes, phone books, catalogs, newspapers, "junk mail," books, tissue/cereal boxes, etc.)
3. Designate a person to take the paper for recycling to the location.
4. Put recycling bins in as many convenient locations as necessary.
5. Advise staff of requirements and restrictions.



Save time and money on international shipments

- Compare rates between carriers
- Utilize USPS flat rate boxes-The new box is 50 percent larger than the current flat-rate boxes. If it fits, it ships, for just \$12.95 to any U.S. address. There is a \$2 discount when shipped to an APO/FPO destination a postal first for the military. Canada and Mexico \$29.95, Other Countries \$49.95
- Verify that the package contents are not prohibited in the destination country with the carrier
- Complete the appropriate import/export documentation (ask your carrier)
- Use suitable packing material (ask your carrier)

What Our Customers Say

PROBLEM:

"Excalibur Company is a graphic art/digital design company. Most of what we do is printing and design for small businesses, private organizations, and non-profits. We have been working on this new project which will take us into the retail world for the first time. We are very excited about it and it is called 'Cards For Your Life.' Our last vendor changed their card quality without warning and cost us a corporate account. This forced us to begin purchasing through local office supply stores, which has been detrimental to our bottom line."

SOLUTION:

"Finding your company on the internet was the answer to a prayer. To tell you the truth, I am still stunned at the speedy response and generosity in your company's WONDERFUL samples. The way you package and ship the cards is perfect!! They run through my print equipment remarkably.

The one thing we lacked was a vendor for the cards, and you have filled that void. Burris is the answer to a prayer. We are thrilled!!! We are extremely happy to be a Burris customer."

-Patricia Fitzgerald, Excalibur Company

Check Out These Websites...

(In each issue, we'll point you to some websites we think might be of use.)

Everyday News and Information:

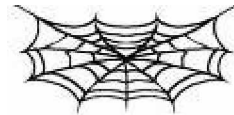
[USA Today](#)

Business:

[BNET\(Business Network\)](#)

Lifestyle, Entertainment, and Fun:

[Mom's Favorite Stuff](#)



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